The consolidation of radio and TV that has already happened has had a detrimental effect on the choices and quality of radio/TV. If companies are allowed to increase their holdings in a market, the quality and choices that we all hold dear WILL continue to decrease.

This issue also brings up the question of free speech where a few companies have control of the means of mass communication in most marketplaces. The silencing of individual voices runs counter to the tenants of democracy and free speech. If this is allowed to happen, we then have large corporations who are trying to please those in power dictating what can be transmitted to the masses. That isn't diversity or free speech if one or two companies have control of a market. It is already happening now. During the recent war we had the largest media owner (Clear Channel) organizing pro-war rallies through their media holdings. These companies hold massive amounts of power in their ability sway public opinion towards their own corporate self interest. At the very least, this movement for increased ownership should be STOPPED.